



# FALL

**\$ 2 O F F**  
**Classic Cocktails, Originals &  
 Merchant Favorites  
 Draft Beers  
 Lawnmower Beers**

## S N A C K S

**Fried Cedar Grove Cheese Curds, Classic Or Buffalo Style\* (v)** 9

**Warm Marinated Olives, Ricotta, Grilled Bread, Chives (v)** 7

**Hand Cut Fries, Malt Vinegar Aioli\* (v)** 5



## C U T T I N G   B O A R D S

**House-Made Ricotta** 16/24  
 Red, Gold & Chioggia Beets, Autumn Greens, Toasted Walnuts, Bacon, Fennel, Brown Butter Vinaigrette, Madison Sourdough Baguette 16/24

**Ploughman's**, Selection of Underground Meats' Charcuterie, Local Cheeses, House Pickled Vegetables, Marcona Almonds, Honey, House-Made Jam, Madison Sourdough Baguette 18/26



## L A R G E   P L A T E S

**Buttermilk Salad** of Vitruvian Farm Field Greens, Heirloom Carrot, Radish, Roth Kase Blue Cheese, House-made Buttermilk Ranch\* (v) 8

**Prince Edward Island Mussels**, White Wine, Aioli\*, Thyme, Oregano, Bay Leaf, Onion, Lemon, Chili Flake, Hand-cut Fries 14/18

**Classic Burger**, House-ground Grass-Fed Beef, Aioli\*, with Field Greens 14  
 Add Cheese, Bacon, or an Egg\*, Addl.1

**Lamb Sliders**, House-ground Lamb And Pork, Door County Cherry Mostarda, Smoked Gouda, Mustard Greens, Toasted Pretzel Bun, Caramelized Shallot Aioli\*, with Field Greens 16  
 Add a Slider 4



*(v) These items are or can be prepared vegetarian. Please ask your server about gluten free or vegan options.  
 substitute gluten-free buns | \$2*

*\*Eggs served over-easy, poached, sunny-side-up, or soft-boiled, and hamburgers and steaks that are served rare or medium-rare will be served upon the consumers' request. Whether dining out or preparing food at home, consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.*

*20% Gratuity will be added to parties of 6 or more.*



Merchant supports the community by sourcing locally.

121 S. Pinckney St.  
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(608) 259-9799

[www.merchantmadison.com](http://www.merchantmadison.com)

Monday – Friday  
3PM – Bartime  
Saturday & Sunday  
9AM – Bartime

Follow us on Facebook to see daily food specials, events featuring our producers and deals



*\*Eggs served over-easy, poached, sunny-side-up, or soft-boiled and hamburgers and steaks that are served rare or medium-rare may be undercooked and will only be served upon the consumers' request. Whether dining out or preparing food at home, consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.*