



## Happy Hour

\$2 off

Classic Cocktails, Originals &  
Merchant Favorites

Draft Beers

Lawnmower Beers

### SNACKS

- Merchant Cheese Curds**, Classic  
OR Buffalo Style\* (v) 9
- French Fries**, SarVecchio Parmesan, Moroccan  
Argan Oil, Black Pepper Aioli\* (v)(vegan) 8
- Merchant Spiced Nuts** Rosemary,  
Brown Sugar, Assorted Nuts (v) 6
- Warm Marinated Olives & Burrata**, Heirloom  
Cherry Tomatoes, Arugula, Parsley Oil, Za'atar  
(v)(gf)(vegan) 15
- Whole Radishes & Whipped  
Brown Butter**(v)(vegan) 8
- House-Pickled Farmers Market Vegetables**,  
Asparagus, Radish, Cauliflower, Cucumber  
(vegan) 7

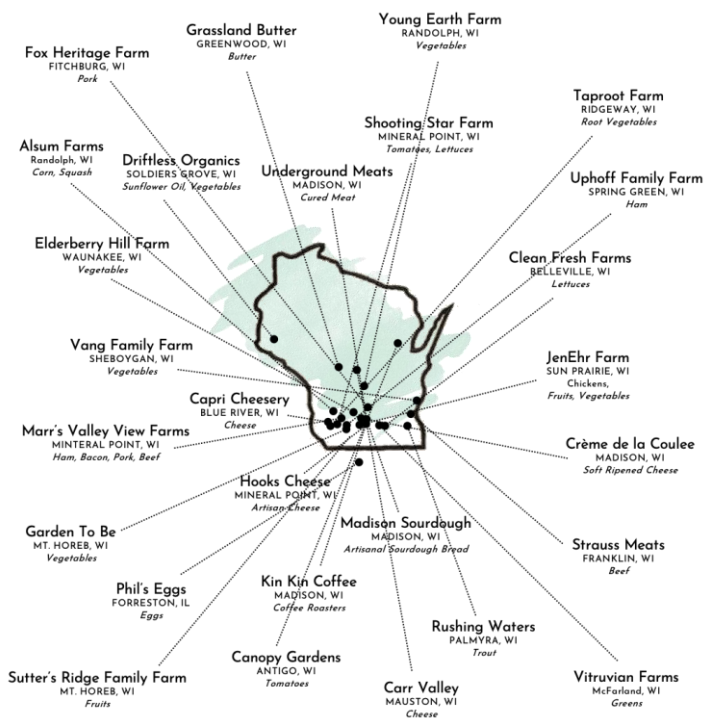
### CUTTING BOARDS

- Ploughman's Board** Local Artisan Charcuterie and  
Cheeses, House Pickled Vegetables, Marcona  
Almonds, Honey (gf) 22/33
- House-Made Ricotta** Red Beets, Greens, Toasted  
Walnuts, Fennel, Brown Butter Vinaigrette  
(v)(gf) 16/24

### LARGE PLATES

- Buttermilk Blue Salad**, Organic Field Greens, Roth  
Kase Blue Cheese Heirloom Carrot, Radish,  
House-made Buttermilk Ranch\* (v) 10
- Prince Edward Island Mussels\*** Garlic, Shallot,  
Fennel, Vinho Verde, Tarragon, Chili Flake,  
Hand-Cut Fries 14/18
- Merchant Steak Burger\*** Carr Valley Two Year  
Cheddar, Valley View Farms Bacon, Bread & Butter  
Pickles, Lettuce, Tomato, Onion, Black Pepper  
Aioli\*, with Field Greens 17

(v) These items are or can be prepared vegetarian. Please ask your server about gluten free or vegan options. Substitute gluten-free buns |\$2



**Merchant supports the community by sourcing locally.**

Monday - Friday  
 3PM - Bartime  
 Saturday & Sunday  
 9AM -- Bartime

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[www.merchantmadison.com](http://www.merchantmadison.com)



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*\*Eggs served over-easy, poached, sunny-side-up, or soft-boiled and hamburgers and steaks that are served rare or medium-rare may be undercooked and will only be served upon the consumers' request. Whether dining out or preparing food at home, consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.*